



# India Design Festival

December 2009, Delhi  
India - The Emerging Powerhouse of Design

## Festival Event Proposals

### Background

Confederation of Indian Industry (CII) and National Institute of Design (NID) have been jointly organizing the CII-NID Design Summit for the past 8 years. In last few years, this collaboration has expanded to include a number of Indian and international Design organizations.

We are pleased to inform you that this year, with the objective of celebrating the growth of the Indian Design industry and also to identify further opportunities & challenges, we are organizing the second **India Design Festival 2009** (IDF 09) in December 2009 at Delhi. The major attraction and key event of India Design Festival is the **9<sup>th</sup> CII – NID Design Summit**.

'India – The Emerging Powerhouse of Design' is the central theme of the India Design Festival 2009.

**India Design Festival (IDF)** aims to address the following areas:

- To promote design as a tool for improving national competitiveness
- To promote use of design in businesses with special focus on MSME's and
- To promote applicability of design in public services

### Event Proposal Submission Form

#### Contact Information

<b>Name</b>	
<b>Institution / Organization</b>	
<b>Mailing Address</b>	
<b>Work Phone</b>	
<b>Work Fax</b>	
<b>Email</b>	

#### Contact Person

<b>Name</b>	
<b>Cell Phone</b>	
<b>Direct Phone</b>	
<b>Email</b>	

India Design Festival – Invitation for Event Proposals

**Proposed Event Information**

<b>Title of the Program / Event</b>							
<b>Format</b>	Workshop		Seminar		Exhibition		Display
	Others						
<b>Program Length</b>	60 Mins		90 Mins		Half Day		Full Day
	Other						
<b>Preferred Dates</b> <small>(From February 07 to February 14, 2009)</small>							
<b>Overview</b>	Use 75 words or less to describe your event. This will appear in the festival Program						
<b>Objectives or Benefits</b>	Identify objectives or benefits for your Event. In the end, describe in one sentence, which is the most important benefit the attendees will gain from attending your event.						
<b>Alignment with Conference Theme</b>	Describe how your proposal relates to the conference theme "Design Next – Inspiring Transformation"						
<b>Expected Participants</b>	Specify the nature of participants for your event						
<b>Event Conducted by</b>	Please list the names of the people who will be conducting the program / event along with their institutional affiliations and their brief background information.						
<b>Venue of the Event</b>	Specify the address, landmark, contact person, details on how to reach at the venue.						
<b>Support from Organizing Committee</b>	Please mention if there is any support that would be required. Specify clearly what kind of support will be required.						
<b>Free or Fees Event</b>	Please specify whether it will be a free event or a charged event. If it is a charged event, what are the proposed charges and what will the charges proposed include.						
<b>Any other information</b>							

## India Design Festival – Invitation for Event Proposals

--	--

### **Note**

#### **Submission Deadline**

All Proposals must be received no later than November 21, 2009. Proposals may only be submitted via email to Seema Gupta [seema.gupta@cii.in](mailto:seema.gupta@cii.in) in the format specified.

#### **Event Organizer**

All conference proposals must identify one (1) Event Organizer, who will serve as the central contact person and event coordinator. If your event proposal is accepted, the Event Organizer will receive the initial acceptance notification, and he/she is responsible for confirming all event particulars including participants, scheduling issues, etc.